

Privacy and Cookies Policy

AU-EU Youth Voices Lab – Power of the Collective

1. Introduction

Youthmakers Hub (YMH), as the communication partner of the AU-EU Youth Voices Lab - Power of the Collective (PoC), is committed to protecting the privacy and security of your personal data. This Privacy and Cookies Policy applies to both the PoC programme and the AU-EU Youth Voices Lab App (the "App") developed as part of the initiative. This policy outlines how we collect, use, share, and protect personal data, as well as the use of cookies across our website and the App.

By using our website, the App, or engaging with any of our services, you consent to the collection and processing of your data as outlined in this policy. If you have any questions or concerns regarding this policy, please feel free to contact us using the information provided below.

2. Definitions

- Personal Data: Any information that can be used to identify an individual, including but not limited to names, email addresses, phone numbers, and IP addresses.
- Cookies: Small text files placed on your device by our website or the App to help enhance your experience, gather usage data, and manage preferences.
- Data Subject: A person whose personal data is collected, processed, or stored.

3. Data Collection

Youthmakers Hub collects the following types of data:

- Personal Identification Information: Name, email address, phone number, etc., collected when you register for services, newsletters, webinars, or other activities.
- Technical Information: Data such as IP address, browser type, and device information collected automatically when you access our website or App.
- Usage Data: Information about your interactions with our website or App, including pages visited, time spent, and preferences.
- Cookies and Tracking Technologies: Information collected through cookies, which helps improve our services and enhance user experience.

4. How We Collect Data

Data is collected in the following ways:

- **Direct Submission:** When you register, subscribe, or communicate with us via forms, emails, or any other communication channel.
- **Automated Collection:** Through cookies and similar technologies when you use our website or the App.
- **Third-Party Data:** From partners or collaborators who share data with us, ensuring compliance with GDPR standards.

5. Use of Your Data

We use the collected data for the following purposes:

- **Communication:** To send newsletters, event invitations, or updates regarding the PoC programme and the App.
- **Improvement:** To enhance the user experience and functionality of the website and App.
- **Compliance:** To meet legal obligations and ensure compliance with EU and AU standards.
- **Marketing and Visibility:** To promote the PoC programme, related events, and initiatives via social media, newsletters, and other channels.

6. Data Sharing and Transfers

We do not sell or share your personal data with third parties for their marketing purposes. However, your data may be shared with trusted third parties who assist us in processing your information, such as website and App developers, analytics providers, and event coordinators, ensuring compliance with all applicable data protection laws.

If your data is transferred outside the European Union, appropriate safeguards are in place to ensure its protection.

7. Cookies

Our website and App use cookies to enhance your experience. Cookies are used for the following:

- **Essential cookies:** Necessary for the basic functions of the website and App.
- **Performance cookies:** To monitor website performance and usage statistics.



- **Functionality cookies:** To store preferences and enhance user experience.
- **Targeting/Advertising cookies:** To track user behavior for targeted communication and visibility purposes.

You can control cookie preferences via your browser settings or through the App. Please note that disabling cookies may affect the functionality of the website or App.

8. Data Storage and Retention

Your personal data is stored securely and retained only for as long as necessary to fulfill the purpose for which it was collected, in compliance with legal and contractual obligations.

- **Service Data:** Retained for the duration of your involvement in the PoC programme or App-related activities.
- **Marketing Data:** Retained for a maximum of 5 years unless you request earlier deletion.

9. Data Protection

We implement appropriate technical and organizational measures to protect your data against unauthorized access, loss, or misuse. These measures include encryption, secure servers, and restricted access controls.

10. Your Rights

As a Data Subject, you have the right to:

- Access your personal data
- Correct any inaccuracies in your data
- Request the deletion of your data
- Restrict or object to the processing of your data
- Request data portability
- Withdraw your consent at any time

To exercise these rights, please contact us using the information provided in the "Contact Information" section.



11. Policy Updates

This Privacy and Cookies Policy may be updated from time to time to reflect changes in our practices, legal requirements, or the introduction of new services. Any updates will be posted on our website, and we encourage you to review this policy regularly.

12. Contact Information

Youthmakers Hub

Email: info@youthmakershub.com

Website: www.youthmakershub.com

AU-EU Youth Voices Lab – Power of the Collective

Email: info@aueuyouthvoiceslab.eu

Website: <https://aueuyouthvoiceslab.eu/>

